

## X. ECONOMICS

### A. ECONOMICS, BUSINESS, AND LABOR

Conditions in business firms, whether large or small, are not as a rule conducive to "coming out" on the part of gays and lesbians. The stereotypical images of the gay hairdresser or lesbian truckdriver serve to mask the fact that homosexuals are found in every profession. Although data are lacking, it seems likely that homosexuals are nonetheless more strongly represented in some job areas than in others. A different phenomenon is the appearance of businesses which are not sexually related, but which cater to gays and lesbians (banks, legitimate bookstores, guesthouses, etc.). These are listed in various directories, including specialized telephone books. See also "Travel," V.A-B, "Lifestyles," IX.A-B, and "Discrimination," XII.C.

2635. APRIL, WAYNE. "Business Boom of Gay Savings and Loan," **New York Native** (December 6, 1982), 24-25. On a trend in banking in New York City and San Francisco. See also George Heymont, "There's Nothing Queer about a \$3 Bill: The Gay Business Community Flexes Its Muscle," **New York Native** (March 1, 1982), 11-13.

2636. CARRIGAN, TIM, and JOHN LEE. "Male Homosexuals and the Capitalist Market," **Gay Changes** (Australia), 2:4 (1979), 39-42.

Male homosexual subculture is now a multimillion-dollar industry affecting not only the social lives of many male homosexuals but also their politics.

2637. ESCOFFIER, JEFFREY. "Stigmas, Work Environment, and Economic Discrimination against Homosexuals," **Homosexual Counseling Journal**, 2 (1975), 8-17.

Workplace problems occasioned by overt and covert discrimination.

2638. ESKOW, JOHN. "Mirage on the Mountain," **New Times**, 10 (March 6, 1978), 44-46.

On a motel for homosexuals.

2639. FAIN, NATHAN, and BRANDON JUDELL. "The Gay Market: A Sign of Progress?" **Advocate**, no. 352 (October 14, 1982), 37-42.

Assesses recent developments.

2640. FIELDS, STEVE. "Gay Business Groups Are Growing," **Advocate**, no. 236 (March 8, 1978), 17-18.

The trend toward forming business associations.

2641. FLOWER, JOE. "Gays in Business: The Prejudice and the Power," **San Francisco Magazine**, 22:9 (September 1980), 41-45.  
The view from San Francisco, where matters are less rosy than they might seem.
2642. "Fundraising for the Gay Community," **Advocate**, no. 346 (July 8, 1982), 21-23.  
Excerpts from a report prepared and published by San Francisco Gay Care. Of 55 nonprofit gay organizations in San Francisco, the 1981 identifiable expenditure easily exceeds \$2,000,000. The organizations are much stronger, have larger programs, better publicity and more volunteer workers.
2643. HOLLEY, STEVE. "Gay and Lesbian Lifestyles Expo: A Different Kind of Trade Show," **Advocate**, no. 308 (December 1980), 14-25, 30.  
Expo (December 12-14, 1980) was organized to provide the business community direct sales contact with the Los Angeles gay population amid such attractions as live entertainment, dancing, fashion shows, physical fitness exhibitions, cooking and craft demonstrations, contests, and prize drawings.
2644. "The Homosexual Economy," **Economist** (January 23, 1982), 73-74.  
On surveys of gay lifestyles by **Gay News** (UK) and **The Advocate** (US). This periodical has published a number of short articles on the gay and lesbian market.
2645. JACOBS, BRUCE A. "Homosexuals in Management," **Industry Week**, 202 (July 23, 1979), 52-59.  
A hidden phenomenon attracts attention in the mainstream media.
2646. MCCAGHY, CHARLES H., and JAMES K. SKIPPER, JR. "Lesbian Behavior as an Adaptation to the Occupation of Stripping," **Social Problems**, 17 (1969), 262-70.  
In stripping the adaptation appears to be related to the following conditions: (a) isolation from affective social relationships; (b) stunted relationships with men; (c) an opportunity structure allowing for a wide range of sexual behavior.
2647. MILLER, ALAN V. **Homosexuality and Employment: A Selected Bibliography**. Toronto: Ontario Ministry of Labour, 1978. 111 pp.  
A wide-ranging list, unannotated.
2648. RUSSO, VITO. "When It Comes to Gay Money Gay Lib Takes Care of the Pennies; Will Big Business Take Care of the Pounds?" **Gay News**, no. 212 (April 1981), 16-17.  
An independent study has shown that gays control more than

19% of the spendable income in the United States. Yet gay businesses seem unable to tap more than a small portion of this.

2649. SCHNEIDER, BETH. "Peril and Promise: Lesbians' Workplace Participation," in: Trudy Darty and Sandee Potter (eds.), **Women-Identified Women**. Palo Alto, CA: Mayfield, 1984, pp. 211-30.  
Analyzes a study of 228 lesbian workers with respect to making friends; finding a partner; coming out; and being harassed. See also her: "Consciousness about Sexual Harassment among Heterosexual and Lesbian Women Workers," **Journal of Social Issues**, 38 (December 1982), 75-97.
2650. SCHROEDEL, JEAN REITH. **Alone in the Crowd: Women in the Trades Tell Their Story**. Philadelphia: Temple University Press, 1985.  
Personal accounts of 25 women. They indicate that lesbians in nontraditional jobs can experience a degree of isolation, alienation, and loneliness not felt by their heterosexual co-workers.
2651. SIMONOT, PHILIPPE. **Le sexe et l'économie, ou la monnaie des sentiments**. Paris: Jean-Claude Lattes, 1985. 249 pp.  
Somewhat impressionistic exploration of the connections between sex and economy--including the venerable idea that sperm is a kind of capital.
2652. SKIDELSKY, ROBERT. **John Maynard Keynes: I. Hopes Betrayed, 1883-1920**. New York: Viking, 1986. 447 pp.  
In this first volume of the major biography of the most influential economist of the 20th century, his early homosexual affairs are frankly discussed. The author avoids making simplistic connections between his sexuality and his innovative theories. See also Charles H. Hession, **John Maynard Keynes: A Personal Biography** (New York: Macmillan, 1984; 400 pp.).
2653. STABINER, KAREN. "Tapping the Homosexual Market," **New York Times Magazine** (May 2, 1982), 34, 36, 74, 78, 80-82, 84-85.  
"For the first time, advertisers are vying for homosexuals' buying power, though they worry about offending mainstream consumers. ... The homosexual community asks if economic acceptance is true acceptance."
2654. WEINSTEIN, JESS. "Four Lies about Gay Male Fashion: Hit 'Em with Your Pocketbook, Stanley," **Village Voice** (April 8-14, 1981), 70-74.  
Illusions and realities of fashion marketing.
2655. WESTON, KATHLEEN M., and LISS B. ROFEL. "Sexuality, Class and Conflict in a Lesbian Workplace," **Signs**, 9 (1984), 623-46.

Issues involved in a workers' strike at a lesbian auto-repair shop that employed ten self-identified lesbians, including the two owners. This study shows flaws in a number of concepts: lesbian-feminist assumptions of solidarity, liberal analysis downplaying social-structure strains, and the heterosexual bias of socialist and socialist-feminist approaches.

2656. WHITAM, FREDERICK L., and MARY JO DIZON. "Occupational Choice and Sexual Orientation," **International Review of Modern Sociology**, 9 (1979), 137-49. Comparison of occupational choices of male homosexuals in the United States and Brazil shows a strong interest in entertainment in both societies. This congruence calls into question prevailing notions of the shaping of occupational choice by labeling and description.